



## WE HAVE A WINNER!

Well, actually we have a couple of winners. Further proving education is a process rather than a one-time event, we are proud to announce that **Jerry Ramirez**, the General Manager of **Eagles Nest Cycles** in Alhambra, CA and **Paul Brown** who works at **H-D Ocean County** in Browns Mills, NJ were the randomly drawn winners of the PowersportsU holiday "gift that keeps on giving" Facebook Like campaign. The criteria were pretty simple actually, you just had to pass any three PSU courses between November 1st and December 31st and then "Like" us on Facebook. However both Jerry and Paul went above and beyond by passing all six PowersportsU e-learning programs.

The campaign worked as we nearly doubled our Facebook following during the campaign. So while we were putting together the swag for our winners, we decided to recognize our #400 fan as well. Congratulations to **Ron Boyd**, the owner/janitor of **Boyd Cycles** in Salem, MA. Since Ron "Liked" PowersportsU, we have had another 19 fans of dealer education join the crowd... so have you liked us yet?

Although there is no swag entailed, there are regular updates and insights posted to the Facebook page located here: <a href="http://www.facebook.com/PowersportsU">http://www.facebook.com/PowersportsU</a>
So it is never too late to like us!